



Fire Prevention & Information Committee

Conference Call Minutes

1/19/2010

- Dan Ware – NM State Forestry briefed the group on his meeting with the SW Coordinating Group on our committee. Overall, they are happy with our progress as a joint committee and wish that we stay together as “Prevention/Information”. They would like to see that we concentrate on the following items this year:
 - Work on community education on prescribed fire and smoke issues. Group will gather ideas and messages to post to NM/AZ Fire Info sites, give to media contacts, etc
 - Social media. try to get ahead of the power curve
 - Twitter, facebook etc
 - Educate fire folks on incidents about posting “possible” sensitive information to public sites. NIFC has a 1 page paper that talks about this issue. During preseason meeting and refresher’s talk to fire folks and post at fire camps etc.
- Wildfire Awareness Week has been tentatively scheduled for the week of March 29th thru April 2nd. This date depends on the fire season and could be pushed more into April. The group will be consolidating ideas for this year’s theme. Not only will we be concentrating on defensible space and community awareness, but we will be incorporating a smoke management message, too.
- The Interagency Fire Restrictions Toolbox has already been accepted by the Coordinating Group so we will be checking for changes or updates to names, agencies etc.
- Jennifer Myslivy discussed the Ready, Set, Go program that is coming out of Ventura County, CA and thought this maybe a new way to address old ways of educating the public on what to do before and during a wildfire is near your home/community. She will provide a link for folks to view the program and further discussions will be had. Loretta B. had a concern that it may need to be tweaked to fit our SW area because we have different way of viewing “smoke” then in Ventura County.
<http://fire.countvofventura.org/Prevention/WildfirePreparedness/tabid/231/Default.aspx>

- **The following are sites that tweet and may be able to assist us get our messages out until the DOI departments are allowed access to Twitter etc.**

- [SWCCNewsNotes](#)
- [smokey_bear](#)
- [inciweb](#)
- [NatlBAERteam](#)
- [Firewise](#)
- [AzEIN](#)
- [AZFireInfo](#)
- [CoronadoNF_Fire](#)
- [PAWUIC](#)
- [AZStateLand](#)
- [CoronadoNF_Fire](#)
- [NMFireInfo](#)
- [SantafeNF](#)
- [SaguaroNPS](#)

- **Other business – Catron County (Zina McGuire) has received a Title III grant from the Forest Service and is needing help setting up Firewise meetings etc. Loretta B mentioned that the different agencies in Catron County may be asked to help and sit on a committee.**

The NM WUI Summit was very successful with 80 attendees participating in the two day event near Socorro last week. The Summit will be held again next year (2011) in Jan. at the same location (Seviletta, UNM Research Station)

- **Next call – Tuesday, Feb 16th, 2010 at 10 a.m.**