



Fire Prevention & Information Committee

5/26/2009 Conference Call Minutes

❖ 2009 Wildfire Awareness Week Wrap-up Report

-Round Robin with the group...NM coffee sleeves went over very well, but AZ had a little trouble getting them out to the partners...Delivery was a little late but that was due to the company making the sleeves...No date on the sleeve so they can be used next year or next week..

AZ had trouble with the proclamation due to a new Forester and Governor, hopefully next year will be better.

❖ 2009 Prevention and Information Workshop

A few dates were presented to the group...the week of October 5th (National Fire Prevention Week) or the week of October 13th. The conference would only be two days so this will be discussed on the next couple of call...Look at your calendars...

Locations to hold workshop: Gallup was brought up due to the central location for travel...Ruidoso, NM, Payson, AZ or Prescott, AZ were other options. Springerville was given but the timing was wrong with the SWCG fall meeting (Cal Pino- BIA).

Agenda items:

Climate Change, SW Prevention Toolbox for Prevention campaigns/products (a centralized location of all products or materials developed), Social Media, "border issues (drug smuggling and illegal immigration – recent safety gram and DVD), Federal Fire Policy.

❖ Smokey Bear's 65th Birthday Celebration

NM will be hosting a Smokey Bear BDay party at the Balloon Park in ABQ on Aug. 9th. There will be 3 cakes, Smokey Bear balloon, trinkets etc...Agency partners will be present will some public...

June 2nd will be another planning meeting to discuss the event. Dan Ware will be organizing the Ad Campaign.

Discussion on using one cake for the main event and then cupcakes to be passed out to any public attendance, great idea will look into it

More information to follow...

❖ **PLIA Website/ Fire Restrictions – Richard Atkinson**

Richard thanked folks for getting him the restriction information to be posted on the PLIA site...encouraging folks to continue to keep him informed when rescinding the restrictions...

❖ **NM Fire Info new version**

Jennifer Myslivy – BLM-NM, we are working with our IT folks to update the NM Fire Info site to a Wordpress program... This will give the site a new look with a lot more interaction...Some new features include; Flickr for posting picture both as a link and included in your message, Twitter feeds from Smokey Bear and NM Fire Info twitter programs.

The new version should be up and running in the next 7-10 days.

Jennifer will send the info to AZ for possible use for updating their site.

❖ **Next call will be Tuesday, June 16**

Your participation in these monthly calls is essential to our committee's success. Your time and expertise is appreciated.