



## ROCKY MOUNTAIN AREA COORDINATION CENTER

Bureau of Indian Affairs (Southwest, Rocky Mountain and Great Plains Regions)

Bureau of Land Management (Colorado and Wyoming)

National Park Service (Intermountain and Midwest Regions)

Fish and Wildlife Service (Mountain/Prairie Region)

Forest Service (Rocky Mountain Region)

State Agencies in Colorado, Wyoming, South Dakota, Nebraska and Kansas

For Immediate Release

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### Rocky Mountain Area Coordination Center Launches New Website

<http://www.rmacc.info/>

Lakewood, CO; May 4, 2015, – The Rocky Mountain Area Coordination Center, the interagency wildfire response and all-risk incident support center for Colorado, Kansas, Nebraska, South Dakota and Wyoming, today announced the release of the center’s new website.

“For over a year now we have been creating a dynamic incident support website for emergency responders, public land managers and the public,” said Center Manager Scott Swendsen. “The new site was designed using the latest tools and technology, and we are excited to introduce this new website to those we serve.”

The launch of the new website is part of the center’s ongoing effort to enhance the quality and availability of information for emergency responders, public land managers and the public. The website is being implemented in two phases. This first phase included a complete redesign of the website with an enhanced use interface. The second phase will include additional site enhancements, such as making the website more mobile friendly, adding analytics capabilities, creating a consistent website template for other Rocky Mountain Area Dispatch Centers to use, adding more map layers and implementing other upgrades based on end-user feedback and suggestions. The second phase will be implemented later this year.

The new site includes the following enhancements:

- **Improved Structure and Navigation:** The site has been redesigned with an improved layout, which includes an intuitive navigation structure and interactive menus with relevant information for each site component.
- **Dynamic Google-based map:** Active and inactive incidents with incident information appear on the interactive map wherever the incidents was/is located. Point weather forecasts and aircraft information are also available on this map.
- **Social Media Integration:** RMACC’s Information Twitter feed, @RMACCInfo, appears on the new site, which displays periodic updates regarding ongoing incidents and ways to prevent, mitigate, prepare for and recover from incidents.
- **Multimedia Products:** Information used to communicate incident and predictive services information is delivered in multimedia formats, such as videos, maps and photos.

There are five primary components of the website: Information, Predictive Services, Logistics/Dispatch, Administration and Related Links:

- **Information** – The information component provides the general public, media and elected officials with incident updates, fire restriction information, and other information aimed to prevent, mitigate, prepare for, respond to, and recover from incidents of all types such as wildfires, floods, and other natural and human caused disasters within the five state geographic area.

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- **Predictive Services** – The predictive services component provides intelligence, weather, fuels, and fire danger and fire season outlook information. The intelligence section gathers and analyzes intelligence data from large fires and disasters, and collects resource information for incident allocation and prioritization. The fire weather section provides decision support tools that are used to raise awareness, provide an assessment of weather and fuels conditions, and evaluate how conditions could evolve in the coming months. The tools alert the public and assist fire managers in making proactive decisions that will improve protection of life, property and natural resources; increase firefighter safety and effectiveness; and reduce firefighting costs.
- **Logistics/Dispatch** – The logistics/dispatch component provides operational and coordination information for the four functional mobilization desks located in the center.
- **Administrative** – The administration component is designed to provide tools, policy, references and background information required for incident support.
- **Related Links** – The related links component provides links to other support websites, including the National Interagency Coordination Center.

The new web address for the new website is: <http://www.rmacc.info/>. Agencies that link to the RMACC website or associated webpage are encouraged to visit the new site, find the new page and replace the old address with the new one.

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*The Rocky Mountain Area Coordination Center (RMACC) is an interagency office consisting of personnel from USDI Bureau of Indian Affairs, USDI Bureau of Land Management, USDI National Park Service, USDI Fish & Wildlife Service, USDA Forest Service and the Colorado Division of Fire Prevention and Control. The purpose of the Center is to be the focal point for logistical support (i.e., mobilization and demobilization of resources) between the ten interagency Dispatch Centers within the Rocky Mountain Area, and the National Interagency Coordination Center. In addition, the Center provides Predictive Services, Intelligence and Public Information products to emergency responders, public land managers and the general public.*